

HEADSTART  
BLACKPOOL  
RESILIENCE FORUM

DIGITAL  
RESILIENCE  
REVOLUTION



NATIONAL  
LOTTERY FUNDED

Blackpool Council

# HeadStart – CO-PRODUCED FRAMEWORK



Blackpool Council



Accepting



Conserving



Commitment



Enlisting





WHO ARE WE?

# Interactive Questions - With Ollie!

**Use your phones**





(Question 4)

For many young people, online social networks play a central role in the honing of their social and communication skills -

often facilitated by the sharing of music, apps and games - and as a ***source of advice and emotional support.***

YoungMinds (2016)



(Question 6)

When asked; young people have been found to consistently rate the **social benefits** of the internet over everything else.

YoungMinds (2016)



(Question 9 )

Young people tell us that digital media can result in positive benefits, such as building a sense of belonging, keeping in touch with a group of friends that share similar values and providing comfort and support to their peers.

YoungMinds (2016)



HeadStart Digital Group (2018)



(Question 10)

“Vlogging can be very beneficial to children as it can help build confidence, act as a platform for self-expression and develop technology and communication skills”

YoungMinds (2016)



Thank You







# Resilience for the Digital World

Research into children and young people's social and emotional wellbeing online

**YOUNG MINDS**

The voice for young people's mental health and wellbeing

ECORYS



## Recommendations

1

### Recommendation 1

To develop structured opportunities for debate and discussion between adults and young people regarding the risks and opportunities presented by the internet.

2

### Recommendation 2

To examine the ways in which professional support might be extended online to engage with young people at the points where they need it most. Consider the skills that might be needed by practitioners and how these could be built into CPD programmes.

3

### Recommendation 3

To consider the potential for developing family learning materials geared towards exploring the social and emotional aspects of the digital world.

4

### Recommendation 4

To conduct further research with young people who have restricted digital rights and access (e.g. in youth justice settings), to better understand how this impacts on their social and emotional wellbeing.

5

### Recommendation 5

To ensure that young people actively participate in the design and development of resources intended to provide them with emotional support online.

6

### Recommendation 6

To explore the potential for extending and improving young people's access to peer support online, through the creation of new resources, user groups, and / or access points.

7

### Recommendation 7

To identify opportunities to engage with established youth forums and groups (e.g. youth councils or ambassadors), to raise the profile of digital issues within their work.

8

### Recommendation 8

To conduct further research, to understand how skills for resilience are developed and tested out online, and the coping strategies that young people use when their online social interactions become stressful or problematic. Consider the merits of using an ethnographic approach.

9

### Recommendation 9

To consider the potential for developing targeted resources for young people whose behaviour put them at greater risk online, and identify how and where these are best positioned.

# Our Feedback



**Frazer**

recommends [HeadStart Blackpool](#).



18 hrs ·

My daughter goes to Digital group and she loves it, pity it's not on every week. All the staff are amazing professionals, they have helped me understand things, always happy to help or point you in the right directions, AMAZING work guys



**Julie**

recommends [HeadStart Blackpool](#).



19 hrs ·

my daughter started going to the digital group and the difference that it has made to Jessica's confidence is amazing and she absolutely loves going x



**Michelle** Well done to all involved and a special thankyou to Headstart Blackpool. My daughter **Danielle** was very isolated and would never have had the confidence to do this before getting involved with you all. You simply are amazing and make such a difference. Big shout to Nathan and Emily her resilience coaches xx



[Like](#) · [Reply](#) · [Message](#) · 7w



**Vicky** Fantastic well done all of you especially to my daughter **Ellie** thank you headstart for giving her this opportunity she loves it xxxx



[Like](#) · [Reply](#) · [Message](#) · 7w



**Danielle** She's done really well especially knowing that filming is out of her comfort zone , I would never of thought she would of done this, well done Ellie x



[Like](#) · [Reply](#) · [Message](#) · 7w



Feeling part of an online community was also a highly valued aspect of 11-16 year olds use of social networking sites, as reported through one UK study by the NSPCC.

YoungMinds (2016)



***Co-Produced -***  
Resilience Campaign



New conversation



Resilience Forum 08:36  
You: No problem Elli are you in an



Digital Group 😊 17 Nov  
Brandon: 😊



Resilience Pathway 16 Nov  
Danielle: I can't do next week eithe



Anti Bullying And Mental ... 9 Nov  
Ollie: I've looked at what you guys



Hilary • 5 Sep, 13:30



Thank you 😊

Daniel • 5 Sep, 13:31



Danielle, your script is brilliant. U hope you don't mind but I've fiddled with it a bit and added something about how to get involved. I didn't know how to do it on Google so I've sent it to Andrew to upload where we can all see it. Please all feel free to change it to how you want it. We can discuss more on Monday too.

Andrew's added it to this link [https://docs.google.com/document/d/1VUis59tJDE-wuQW64pvnbftNGYq0\\_eddKIZV5IIA-gg/edit](https://docs.google.com/document/d/1VUis59tJDE-wuQW64pvnbftNGYq0_eddKIZV5IIA-gg/edit)

Hilary • 6 Sep, 10:36



Just to keep everyone in the loop, I am trying to organise a meeting with everyone to sort out what order we want to put the flags in, I will keep everyone updated and try to have an update for Monday

Daniel • 6 Sep, 13:00



Just had a read of the document and it sounds great. Will be good to meet you all tonight. 😊 see you at half five.

Josh • 10 Sep, 09:42



I've done quite a bit of work on the Spacehive page and have now made it visible so that you can all have a look. We still need to add more photos and social media links, and most importantly the video. We can share feedback at Monday's meeting - happy to change anything you want if you've got better ideas. I'll post the link in Google plus 😊

Hilary • 14 Sep, 13:08

Excellent 😊 can you send me an invite please for Monday?  
Thank you 😊

14 Sep, 13:48

Hi everyone don't forget there is a pathway meeting tonight 😊



Send a message



Total: 1 edit

Only show named versions

How does it link?  
 What is the pathway?  
 Clear language  
 Pull on heart strings  
 Statistics

People who??

How can we promote...

Who do we need to interview!!

Facebook page!!

**Danielle Aoslin**

The google definition for resilience is: the capacity to recover quickly from difficulties; toughness. However as I young person I feel that resilience is being able to come out of a bad situation better than what you went into it.

Resilience is such a good thing it can help in so many ways, if your ever having a tough time and you look at our resilience framework you can make yourself feel better by doing a simple easy task. For example (have a laugh) (lean on others when necessary)

The pathway being in Blackpool is hopefully going to help the community come together and tourists to stop and think resilience is easy if you just follow these small steps (quite literally). The pathway may also inspire more young people and families to join the resilience revolution.

Headstart Blackpool created the resilience revolution. Headstart is a lottery funded programme that helps young people overcome their tough times.

The pathway is going to be all 42 of our resilient moves of the framework going down talbert road to north pier. They will start from ma Kelly's down to the north pier.

This pathway could make a difference to your children, friends family or the community, so why don't you help us make Blackpool a more resilient town!

Statics maybe get from Andrews video.

September

24 September, 17:31

Current version  
 Andrew Ray

22 September, 10:29

Andrew Ray

18 September, 12:04

Andrew Ray

17 September, 20:06

Daniel Straine-Francis

17 September, 18:16

Andrew Ray

10 September, 17:52

Andrew Ray

6 September, 10:30

Andrew Ray

2 September, 08:14

Danielle Aoslin

August

20 August, 18:26

HeadStart Blackpool

20 August, 18:15

HeadStart Blackpool

A young man with light brown hair, wearing a blue hoodie, is smiling and looking towards the camera. The background is a solid blue color. In the upper left, there is a graphic overlay with a colorful, brush-stroke-like border. Inside this graphic, the text "JOIN THE HEADSTART RESILIENCE REVOLUTION" is written in a white, hand-drawn, blocky font. Behind the text, there are faint images of several young people. In the bottom left corner, there is a small, colorful logo that says "RESILIENCE PATHWAY".

JOIN THE  
HEADSTART  
RESILIENCE  
REVOLUTION

RESILIENCE  
PATHWAY



***Co-Produced -***  
Resilience Campaign

# SCHOOL DIGITAL GROUP



HEAD  
BLACKPOI

HEAD  
BLA



# Your Vlog

Work together to create a story about you or your school



# SCHOOL DIGITAL GROUP



**DOTTIE**  
Resilient Python

## Part One



## Part Two



## Introduction

**WHO? WHERE? WHAT?**

*Introduce yourself to the camera,  
thinking about where you are..  
Get the viewer to understand and to  
set the scene!!*

## Story

**What are you going to talk about?**

*Plan out your story, write your ideas  
down,  
Who's in it?  
What's happened in school?*



FRIEND FOR LIFE  
VLOG



# Your Vlog

Work together to create a  
story about you  
or your school



**From:** Caroline

**Date:** 18 October 2018 at 21:13:55 BST

**To:** Michael

**Subject:** today

Hi,

I wanted to say thank you for your work today.

The children all absolutely loved it and were full of beans afterwards.

I also wanted to apologise as I've just spotted you said bring four pupils-not sure where I got 6 from.

What would you like us to do next? I was thinking we could start a lunchtime club where we could meet each week to continue the work?

Best wishes,

Caroline

--



*'Training teachers to develop inclusive practice for the future across Blackpool and the Fylde Coast'*



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# Co-production & how to apply it to digital projects for young people.

A guide by Michael Farrow

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# Ain't it just a buzzword?

**Co-production** is nothing new, and the practice can easily be misinterpreted or dismissed. However, when effectively practiced it can lead to amazing results!

The concise meaning of co-production that applies to working with our young people is to ensure that you or your organisation meet their needs by engaging them in the design, production and decision making process.







# Hart's Ladder

To fully understand what co-production is we need to look at Hart's theory.

In 1993, **Roger Hart**, an environmental psychologist with UNICEF, published a book in which his now-popular "Hart's Ladder of Children's Participation" was included.



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# Remember!

Co-production may **not be** appropriate at all times.

However, engaging where possible with children and young people, and then truly using this to inform decision making, will only make the changes more likely to be a success.



## Tip

### **Be Honest.**

If the young people have limited opportunity or parameters to work within then you need to tell them!

The young people will respect you more and engage better as a result.

–

**How do you apply co-  
production when working  
digitally?**

## Lead by example.

If we as professionals are going to expect young people to positively engage with digital projects we need to be motivated and positive about it!

You don't need to be Steven Spielberg, just equip yourself with the basics of how to record a vlog and build a basic understanding of **iMovie** (*free with newer iPhones*) so you can edit your footage.





# Remember!

- You **NEED** to be willing to be filmed yourself if it helps bring the young person out of their shell. **Positive Modelling!**
- Vlogging and digital projects that involve presenting or talking to the camera can promote positive development in young people's communication, presentation and language skills in addition to boosting their self esteem and confidence.

# —

## One size fits all? Nope!

Co-production is a particular way of working, unique to each context, and requires careful nurturing.

You can't simply plant one model of co-production and expect it to thrive, which is why it is so hard to replicate.



### Tip

Be **asset based!**

Identify the **positive attributes** and skills of the young people first, and not the barriers.



## Planning.

**Co-production still requires some element of planning prior a session.**

**Having a strong idea of your planned outcomes will help shape your digital project and how best to co-produce.**

**If you are working to a brief then be honest to the young people about the opportunities as well as the limitations.**



# Streamline!

**Be clear with the project aims.**

Ideally the young people would identify an issue or topic and then incorporate co-production to find an 'angle'.

**If it is a VLOG then maybe think of a theme or common thread with its style. This promotes self identity and planning for the future.**

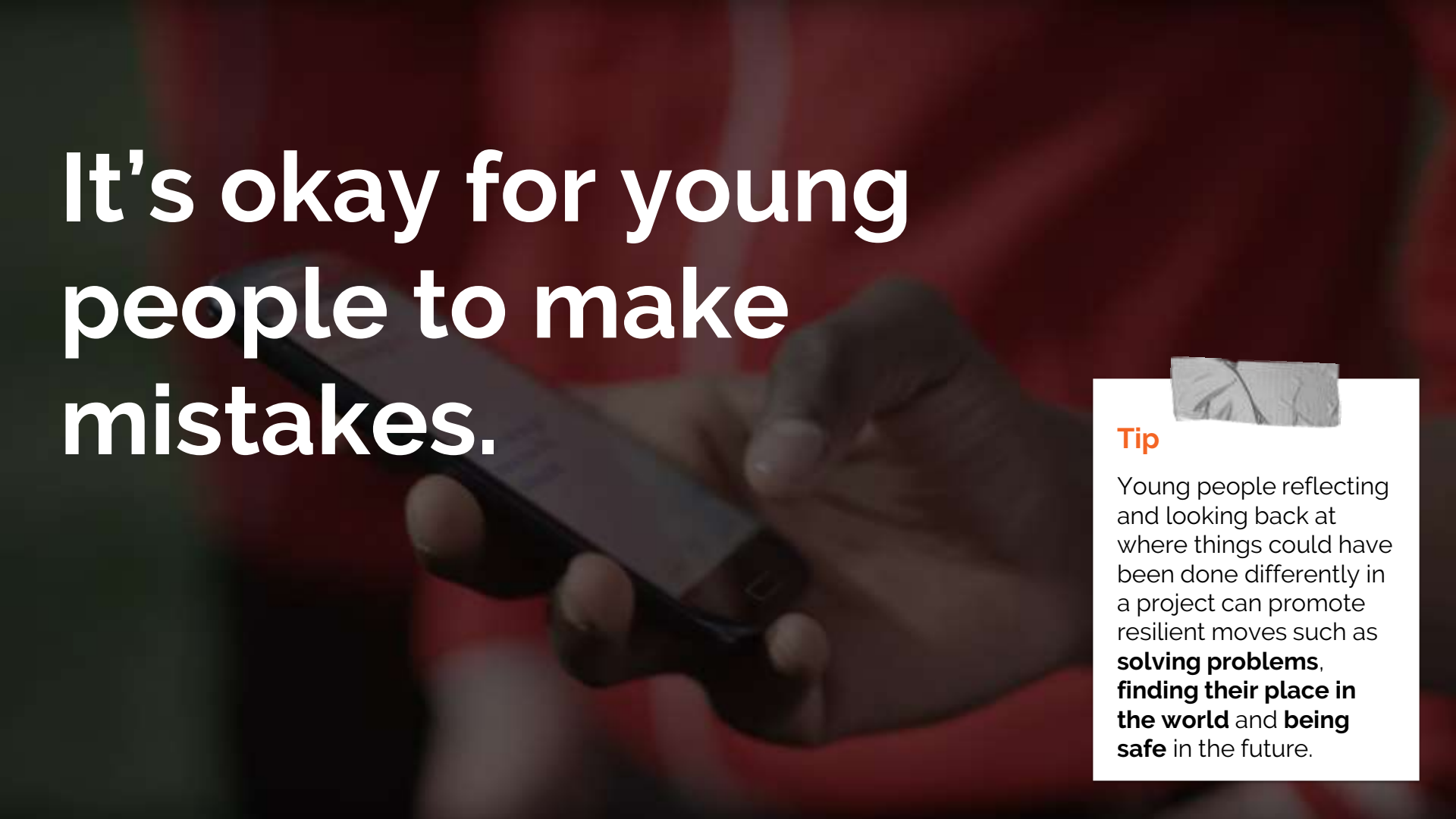




# Roles.

Our young people flourish when they are given responsibility and feel empowered.

- If you are co-producing a digital project with a number of young people then ensuring roles are allocated is key for developing engagement and the actual production process.
- Facilitate and support the young people to help identify strengths of individuals and match the roles to the individual.

A hand holding a smartphone against a dark red background. The text is overlaid on the left side of the image.

# It's okay for young people to make mistakes.



## Tip

Young people reflecting and looking back at where things could have been done differently in a project can promote resilient moves such as **solving problems**, **finding their place in the world** and **being safe** in the future.

# What are you trying to say?

When information is designed and delivered by other young people, young people are more likely to feel that the message **applies to them**.

**Advocates for Youth**, a pro-youth organisation in the USA, highlight that:

*"Research suggests that people are more likely to hear and personalise messages, and thus to change their attitudes and behaviours, if they believe the messenger is similar to them and faces the same concerns and pressures."*

# Social Justice

Addressing inequality and making sure everybody has access to the same opportunities.

Research from a study led by the **European Commission** on young people's interaction with youth work using a digital approach stated:


*'The rapid advance of internet technologies & online environments gave promise to lower the barrier for young people to engage in civic affairs'*

(*'Taking youth work to the digital world'*, 2016.)



**'JUSTICE DENIED  
ANYWHERE  
DIMINISHES  
JUSTICE  
EVERYWHERE.'**

**MARTIN LUTHER KING JR.**



Do **not** be another **statistic**

—

‘It’s **not** something extra,  
but instead you just  
replace your old  
methodology with new  
digital approaches’



# Useful Links!

If you need some advice on safeguarding your young people online when uploading content onto social media then the links below are useful reading:

[www.internetmatters.org/advice/parents-guide-to-live-streaming-and-vlogging/](http://www.internetmatters.org/advice/parents-guide-to-live-streaming-and-vlogging/)

[www.nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/](http://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/)

[www.childline.org.uk/info-advice/bullying-abuse-safety/online-mobile-safety/](http://www.childline.org.uk/info-advice/bullying-abuse-safety/online-mobile-safety/)



@HSBLACKPOOL

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–  
'If youth work **fails** to embrace the use of technology and social media there is a risk of becoming **outdated** and **irrelevant** to young people who use youth work services'